RideFinders Guide for Organizations

RideFinders connects teams with commute options providing opportunities for alternative transportation to and from work. Data suggests that workforces benefit when there is assurance of backup transportation for the daily or occasional commute.

RideFinders is a federally funded ridematching program and a free resource for employers and commuters within the St. Louis region.

Workforce Transportation Support

RideFinders connects co-workers to carpool or vanpool, helping employees save money while supporting colleagues who may lack dependable transportation.

Sustainability & Corporate Responsibility

Sharing a commute reduces traffic congestion, lowers emissions, and supports cleaner air in the St. Louis region.

Participation advances your organization's sustainability goals. The RideFinders employer dashboard allows employer partners to access reports, manage transportation needs, and monitor environmental savings.

Employer Toolkits & Outreach

RideFinders offers free support to your organization, helping to provide solutions for employee transportation needs. We offer brochures, digital materials, flyers, presentations, co-branded materials, etc. RideFinders can participate in employee events, onboarding, virtual or in person meetings to introduce options.

Become a RideFinders Partner

Partnering with RideFinders is simple and free! As a federally funded program operating exclusively in the St. Louis region, our team will listen to learn your needs and work together to develop tailored transportation connections with no cost to your organization.

Steps:

Schedule a brief discussion with RideFinders to learn about the program.

Decide the best way to promote carpooling and/or vanpooling within your organization.

Assign an Employee Transportation Contact (ETC) to coordinate with RideFinders and let our team connect your workforce with transportation options.

RideFinders

Contact RideFinders

RideFinders.org | RideFinders@mct.org | (314) 621-7433

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