



ridefinders.org • (800) VIP-RIDE

Schoolpool

FAQs for Schools

What is Schoolpool?

Schoolpool is a free program for all kindergarten - 12th grade (K-12) schools in the St. Louis region, to reduce traffic congestion and improve air quality. Schoolpool offers schools and parents a free, secure online matching service to help families form carpools, walking school buses or bike trains to safely transport students to and from school.

What schools can participate in Schoolpool?

All K-12 schools in the City of St. Louis and St. Louis, St. Charles, Jefferson and Franklin Counties in Missouri, and Madison, St. Clair, Monroe and Jersey Counties in Illinois.

Is there any liability or cost for schools to participate in Schoolpool?

There is no liability and no cost to participate as RideFinders receives Federal funding for initiatives, like Schoolpool, that improve air quality in the region by reducing traffic congestion.

Why are schools required to participate in Schoolpool?

Schools must participate in Schoolpool to ensure that only parents of a single school match with one another. Each parent must have a unique, secure passcode given to them by their child's school to access the online Schoolpool matching service. This allows schools and RideFinders to protect parent and student information and helps to effectively implement Schoolpool.

How do schools join Schoolpool?

Schools contact RideFinders at (800) 847-7433 to schedule a brief meeting to discuss the Schoolpool program, learn the details, and join at no cost.

How do schools promote Schoolpool to parents?

RideFinders provides several free promotional activities to help schools effectively promote Schoolpool to parents, such as:

- Bike/Walk to School Day
- "Chalk the Van" Activity
- Schoolpool Contests
- Student Registration
- Parent Events
- Giveaways & Drawings
- Parent E-news, Mailers & Fliers
- Auto Parent Registration & Match

How does participating in Schoolpool benefit schools?

The Schoolpool program can help improve air quality and reduce traffic volume/congestion at schools, enhance student safety and health, minimize arrival/dismissal delays, exhibit environmental stewardship and help to offset transportation funding cuts.

Does RideFinders offer other programs for schools?

RideFinders offers K-12 schools a number of free ways to enhance the safety and air quality for students, parents and staff:

- Encourage No Idling Policies: RideFinders offers schools a "Turn the Key to Idle-Free" campaign by assisting schools in implementing "No Idling Policies" and placing free "No Idling" signs in the bus and carpool lanes.
- Promote Ridesharing to Staff: RideFinders can help staff carpool or vanpool to and from school with a free ridematching service, and incentives like free taxi rides home and preferred parking signs.

K-12 Participating Schools 2012-2013

Public School Districts

- Clayton School District
- Collinsville CUSD 10
- East Alton/Wood River High School District
- Edwardsville CUSD 7
- Grant CUSD 110
- Highland CUSD 5
- O'Fallon CSD 90

Private Schools

- Central Visual & Performing Arts High School
- Christian Academy of Greater St. Louis
- City Academy
- Crossroads College Preparatory Academy
- New City School
- Marquette Catholic High
- Metro East Lutheran High School
- SCOPE Alternative School
- St. Joseph's Academy
- South City Prep Academy
- The College School
- Zion Lutheran School

What is RideFinders?

Created in 1994, RideFinders is operated by Madison County Transit to improve air quality in the St. Louis region by reducing traffic congestion. Funding for RideFinders is provided by the U.S. Department of Transportation and Federal Highway Administration.